

BUSINESS AND INTERACTIVE MEDIA CAPSTONE

Mission: *The Business and Interactive Media Capstone Program seeks to build a competent, competitive and inspired workforce to meet the needs of the 21st century society. This capstone focuses on the problem-solving and collaboration skills necessary for communication in a global society and entrepreneurial skills that create a successful business and economy.*

What is your passion?

Interactive Media Design

website developer
product designer
interactive producer
light systems training
user interface designer
systems analyst
database developer

multimedia designer
military simulation design
social media writer
blogger
web comic artist
simulator designer
promotions

video game designer
information systems tech
info systems manager
applications Development
mobile app developer
graphics editor
webmaster

Business Management and Administration

accountant
event planner
auditor
travel agent
investment banker
budget analyst

hotel/resort manager
chief marketing officer
human resources
insurance/real estate
loan officer

chief executive officer
chief financial officer
product manager
restaurant manager
entrepreneur

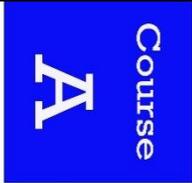
We Have a CAP for That!

The following chart explains the process for identifying and completing a Capstone Certification in the Business and Interactive Media Career Capstone Program. Use this guide as an example to complete the form on page 39.



Business and Interactive Media Capstone Process			<i>Sample</i>
1. Identify your passion:			video Game Designer
2. Create your pathway: Choose three classes from any of the lists of business and interactive media courses below that relate to your passion and future career goals. Some capstones may have specific course sequences. Courses from other capstones can be used as well. Your Capstone Teacher can assist you with this process.			
Information Technology Introduction to Interactive Media Multimedia Technologies and Game Development Advanced Game Development Website Development Web Tools and Digital Media, Advanced	Computer Science Computer Programming 1 AP Computer Programming 2 Computer Programming 3 Digital Art Digital Art 1 Digital Art 2 Animation AP Studio Art 2D: Digital Art	Business Financial Management Intro. to Business/Entrepreneurship 1 Business/Entrepreneurship 2 International Business Marketing Advanced Marketing Social Sciences AP Macroeconomics AP Microeconomics	a. Introduction to Interactive Media b. Website Development c. Adv. Game Develop Alt: Digital Art/Digital Photography
3. Choose a Capstone Class: Internship (Single Period) <u>Internship (Double Period)</u> Internship (Triple Period)			Internship -----OR----- Performance at Blakescape under the supervision of a Blake staff member.
---- OR ---- Identify an independent Capstone experience and a Blake staff member who will mentor you. Complete a Capstone experience such as, but not limited:			
Capstone Research Project Bengal Café Manager	Work on the School Website Internship	Performance at Blakescape	

BLAKE CAPSTONE PLANNING CHART

Identify your chosen Capstone:	
1. Identify your passion:	
2. Construct your pathway: Choose three courses from your chosen Capstone. Be sure to follow the guidelines for choosing your courses. Some Capstones may have specific course sequences. Your Capstone teacher can assist you with this process.	
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	<p style="text-align: center;">+</p> 
	Alternate
3. Choose a Capstone Class:	
OR Identify an independent Capstone experience and a Blake staff member who will mentor you and complete a Capstone experience.	<p style="text-align: center;">or</p> <p style="text-align: center;">=</p> 

